

BOARD POLICY LETTER

24 SEPTEMBER 1973R

ISSUE XII

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CANCELS

HCO POLICY LETTER OF 24 SEPTEMBER 1973

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ISSUE XII

SAME TITLE

RELIGION

PUBLIC CONTACT AND SCIENTOLOGY

IMAGE

Continuing expansion and legal viability depend upon accurate representation to the public by the Church of its religious status. The staffs of Church organizations must never in their enthusiasm to disseminate our religious doctrines and practices use any methods which violate either Scientology (R) policy or the standards of the community in which we live. In order to ensure that such does not occur, the following guidelines must be observed in all Scientology organizations.

1. Any advertisement which refers to services of the Church must be approved by the A/G. This includes mailings, posters and media advertisements.

2. Any sign posted in the public area of the Church must be approved by the A/G.

3. No off-policy forms requiring detailed information to be furnished by parishioners are to be used.

4. No visitations are to be made to the homes of parishioners without invitation or previous appointment. If appointment is obtained, these visits are to be made during the normal business hours of the Church.

5. Any representative of the Church must wear clerical or normal business attire and conduct himself in a professional and mannerly fashion.

6. Registrar interviews must be conducted per policy with absolutely no duress, threat or other crass high pressure tactics used. Such unmannerly tactics violate the basic principle that the truth of our religious beliefs speak for themselves and do not have to be "sold".

7. Phone calls to public persons by Church representatives are to take place during Church hours.

8. No Registrar is to tell any public individual or other individual that any dire consequences, such as illness, cave in, disease or inability, etc, will occur if the individual does not buy further (or any) auditing or training. Nor may any Reg or any other admin staff member indicate to any public individual that he is evil or has destructive purposes as a basis for obtaining sign-up.

9. No Registrar may use the sales statement or idea "Ron needs money" as it is not true and the Founder does not receive it.

The data on which these guidelines are based is in policy. All staff handling raw public, Reception and Registrars and Ethics Officers are to starrate on the policies following; HCO is to report compliance to the A/G:

1.	HCO PL 29 Oct 62	Religion	_____
2.	HCO PL 16 Apr 65RA	All Divisions Handling the Public Individual	_____
3.	HCO PL 1 Mar 66	The Guardian	_____
4.	HCO PL 19 Mar 68	Service	_____
5.	HCO PL 21 Nov 68	Senior Policy	_____
6.	HCO PL 12 Feb 69	Religion	_____
7.	BPL 6 Mar 69	Scientology is a Religion	_____
8.	HCO PL 7 May 69	Policies on Sources of Trouble	_____
9.	HCO PL 17 Jun 69	The Org Image	_____
10.	HCO PL 2 Sept 70	First Policy	_____
11.	HCO PL 30 May 71	Manners	_____
12.	PL 31 May 71	Registrar Hat Checksheet	_____
13.	BPL 24 Sep 73 Issue I	Religion: Public Image, Responsibility for Enforcement (Enforcement Powers)	_____
14.	BPL 24 Sep 73 Issue I-1	Religion: Missions: Relation to the Church	_____
15.	BPL 24 Sep 73R Issue II	Religion: Scientology and Dianetics: Labels, All Books	_____
16.	BPL 24 Sep 73R Issue III	Religion: All Auditors - Ministers Ministerial Board of Review	_____
17.	BPL 24 Sep 73R Issue IV	Religion: Religious Org Image	_____
18.	BPL 24 Sep 73 Issue V	Religion: Dianetics: Definition of Word	_____
19.	BPL 24 Sep 73 Issue VI	Religion: Religious Image: Contracts	_____
20.	BPL 24 Sep 73 Issue VII	Religion: Requirement: E-Meter Promotion	_____
21.	BPL 24 Sep 73 Issue VIII	Religion: Confessional Aids - Sale Of	_____
22.	BPL 24 Sep 73 Issue IX	Religion: Dianetic Counselling Groups Corporate - Name Change	_____

- 23. BPL 24 Sep 73R Religion: Confessional
Issue X Aids, Labelling _____
- 24. BPL 24 Sep 73R Religion: Memberships _____
Issue XI
- 25. BPL 24 Sep 73R Religion: Public Contact
Issue XII and Scientology Image _____
- 26. BPL 24 Sep 73RA Religion: Legal
Issue XIII Registration and Sign-
Ups _____
- 27. BPL 10 Sep 73 Religious Recognition:
Standard Operating
Procedure for Forming
Orgs _____

These policies are designed to guarantee and safeguard the very existence of Scientology Churches, and only secondarily our public image.

I ATTEST I HAVE COMPLETED THE ABOVE CHECKSHEET AND CAN AND WILL APPLY THE DATA IN MY LIFE AND ON POST.

DATE COMPLETED _____ SIGNED _____

I ATTEST THE ABOVE NAMED STAFF MEMBER HAS COMPLETED THIS CHECKSHEET, THAT I HAVE APPLIED SUPERVISOR TECH FULLY AND HE/SHE DOES UNDERSTAND AND CAN APPLY THE DATA.

SIGNED _____
STAFF TRAINING OFFICER

STUDENT EXAMINER: Passed _____ Flunked _____

Send to Personnel Files.

Deputy Guardian US

for
Jane Kember
The Guardian WW

for
Mary Sue Hubbard
The Controller

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by Flag Mission 1234 2nd
Molly Gilliam

Approved by the
Commodore's Staff Aides and
the Board of Issues
for the BOARDS OF DIRECTORS
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